



**CHILDREN'S
MUSEUM
OF
ILLINOIS**

Corporate Partnership Opportunities

How can your business help promote hands-on family fun and learning?

- Share your philanthropic or marketing dollars and receive tax and employee benefits and recognition.
- Promote your business to the Museum's patron base through special collaborations.
- Showcase your business name and logo on our website, Facebook page, and printed materials by sponsoring Museum exhibits, educational programs, and fundraising events.
- Promote employee development through volunteerism at the Museum.
- Receive Museum passes and admission to special events for your employees with your donation to the Museum.

Exhibit Sponsorships

Maximize your brand by partnering with Children's Museum of Illinois as an exhibit sponsor! Museum staff will work with you to ensure your corporate brand has unique visibility and that your sponsorship brings a significant return on investment. **(Customizable contribution options available)**

First Floor Exhibits

Seed to Shelf & Johnston's Market*
Paint Wall
Bubble Room
Water Table

Second Floor Exhibits

WKiDS Broadcasting
Young at Art*
Ready. Set. Build!*
Transportation Station (Toddler Area)*
Make Space*
Emergency Department
Where In My World Am I?
Super Service Center
Mamma Mia's Pizzeria

***Note:** Indicates exhibits currently under sponsorship; additional elements to the exhibits &/or programming are welcome for consideration.

Luckey's Climber Renovation (Various contribution options between \$5,000 up to \$100,000)

Every child's favorite climbing structure, Luckey's Climber, is ready for updates after 20 years of play. Renovation entails completely tearing down and rebuilding the climber. New coated cables and joints will provide safety and comfort for the littlest of climbers. And, new removable carpet application will allow for ultimate cleanliness and padding. This update will bring increased durability to Luckey's Climber so it can last another 20+ years!

Decatur Sister Cities Exhibit Development (Customizable contribution options available)

The Decatur Sister Cities Committee would like to create an exhibit to promote the cultures of our sister cities Tokorozawa, Japan and Seevtal, Germany. We've received donations of international items for the exhibit, and have partnered with Decatur Sister Cities on an interactive event *Passport to the World* that introduces families to international cultures. The Museum has a small fund started for this exhibit, but is looking for additional support to complete our plans to bring this exhibit to fruition.

Fundraiser Sponsorships

CMI Adults Only Events (Sponsorship Range: \$750 single event or \$5,000 for entire 2016 series)

Several times a year – the Museum is just for adults! This new event series showcases the fun and learning of our facility to young professionals, parents, and those without children. CMI Adults Only events include an activities, food, and fun time with friends. *Events are also ideal for employee volunteer opportunities!*



Duck Derby (Sponsorship Ranges: \$250-\$5,000; full presenting sponsorship \$10,000)
Children's Museum of Illinois' largest fundraiser and community free day is the highlight of the Museum's year! On the first Saturday of May, ducks race down the course for a chance to win a grand prize, and kids of all ages enjoy the Museum and assorted games outdoors. A perennial favorite, community members and their families always talk about the great time they had at our Duck Derby. Help us celebrate its 25th year in 2016! *Event is also ideal for employee volunteer opportunities!*

Reverse Raffle (Sponsorship Ranges: \$250 - \$5,000; full presenting sponsorship \$10,000)

Children's Museum of Illinois premiered this event in 2015 – a night of anticipation, plus dinner, drinks, silent auction, and more! Opposite of a traditional raffle, the first tickets are “losers.” The final 10 ticket holders then choose to split or stay as we draw the final tickets! Money raised this evening assists our mission to transform our community through educational exhibits and programming. *2016 Reverse Raffle date TBD.*

Family Event Sponsorship Opportunities

The Museum is a hub of family learning, and these events showcase it! These events highlight annual themes and incorporate fun activities for children. *Events are also ideal for employee volunteer opportunities!*

A Knight to Remember, Thursday, February 25, 2016 (\$500 sponsorship)

Little knights and maidens join the Order of the Museum – to be chivalrous and brave in all their play! We host a grand feast, plus merry crafts and activities.

Fairy Tale Ball, Thursday, Friday, & Saturday, April 7, 8, & 9, 2016 (\$1,500 sponsorship)

For three magical nights, Children's Museum of Illinois transforms into a fairy tale castle! Mom or Dad can escort their children down the red carpet to enjoy dancing, food, and fun activities - plus other magical surprises!

Kidstock, Saturday, July 30, 2016 (\$2,000 sponsorship)

Kidstock is a groovy throwback arts and musical festival. Families are able to tie-dye their own t-shirts, create arts and crafts, and enjoy free concerts with family-friendly performers.

Pumpkin Palooza & Halloween Hoopla, Saturday & Sunday, October 22 & 23, 2016 (\$1,000 sponsorship)

The Museum becomes a cobweb castle, welcoming families to roast s'mores by the bonfire, make crafts, collect treats, and complete scavenger hunts! We also hold our annual pumpkin catapulting contest in the backyard!

Bring Santa to the Museum! (\$250 per event or \$700 for whole series!)

Breakfast with Santa, Saturday, December 3, 2016

Gingerbread Workshop, Saturday, December 3, 2016

Cocoa & Cookies with Santa, Friday, December 9, 2016

Families make memories to last a lifetime as they enjoy holiday play and a chance to see Santa and Mrs. Claus!

Happy Noon Year! Saturday, December 31, 2016 (\$500 sponsorship) Each year, the Museum counts down to a balloon drop at noon and hosts a dance party, with a fun photo booth and festive crafts!

Educational Programming

The core of Children's Museum of Illinois' mission is programming that complements and enhances children's educational opportunities. We accomplish much of this through the following educational programs.

Music at the Museum (\$350 per month or \$3,500 for entire series)

Children and their families are able to sing along with local musicians, and tinker with different musical instruments during this performing arts workshop. Hosted weekly, it's great for families with children ages 0-7.

Summer Camps (Customizable contribution options available)

The Museum proudly offers summer camps covering the arts, sciences, literacy, and humanities, geared toward children ages three to twelve. All summer camps are themed and can be customized to fit a partner's needs and goals. Types of camps we typically offer: toddler camps for children ages 3-5, half-day summer camps for children ages 6-8, week-long STEAM camp (science, technology, engineering, arts and math) for children ages 6-12.

Summer Maker Camp® Affiliate Programming (Customizable contribution options available)

Maker Camp® happens everywhere around the world, online, and also in-person. Many libraries, maker spaces, and community centers host Maker Camps for the kids in their communities. Children's Museum of Illinois is becoming an affiliate site (the second in the state of Illinois!) We will offer the affiliate programming to families that visit the Museum, as well as focus our activities each week during the summer to support the programming themes. *Program is also ideal for employee volunteer opportunities!*

2016-2017 School Field Trip Programming (Customizable contribution options available)

Schools in numerous counties take advantage of the Museum's educational field trips: *Book Bashes* for pre-K through 1st grade and *Discovery Workshops* for 1st through 4th grades. Topics incorporate literacy, arts, and science into the school day. Over 10,000 students visited the Museum during school trips in the 2014-2015 school year.

Spring 2016 Make Space Workshops (Sponsorship Range: \$250 per event; \$1,500 for entire series)

The *Make Space* at Children's Museum of Illinois is a home for all makers and tinkerers under the age of twelve. Throughout the year, the Museum hosts workshops for students on a variety of topics, such as robots, light-up cards, and circuitry; these events allow kids to invent, explore, and make to their hearts desire! *Program is also ideal for employee volunteer opportunities!*

Summer Junior Volunteer (JV) Program (\$2,000 sponsorship)

For the upcoming JV season, we plan to offer two volunteer tracks: education and gardening. Volunteers, ages 13-17 years old, will have the opportunity to receive training from outside professionals that will enable them to provide specialized services for the Museum and develop a unique set of skills. In 2015, we had almost 30 students participate in our Junior Volunteer program. *Program is also ideal for employee volunteer opportunities!*

In-Kind Donations are Always Welcome!

From food and auction items for fundraisers, to tape, glue, and scissors for special events and programming, in-kind donations are just as valuable as cash contributions! Please consider if your business has items or a service that it would like to donate to Children's Museum of Illinois.

Ready to Partner with Children's Museum of Illinois?

Please contact Jen McMillin, Director of Marketing & Development, at 217-423-5437 or jmcmillin@cmofil.org. She can provide you with additional information about any of the above areas of contribution and create a unique proposal for your business.

Corporate Partnership Recognition Levels

\$100,000+ | Transform

- Sponsorship of a mutually agreed upon week which recognizes your corporation's contribution to the Museum through programming that will draw attention to your sponsorship (includes employee volunteer opportunities).
- One complimentary special event admission for 100 employees
- One complimentary Corporate Day at the Museum for employees
- 300 complimentary race ducks to Duck Derby
- Logo listed on Museum map, Museum website, and any print materials in association with your sponsorship
- Feature article with photo in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

\$50,000+ | Innovate

- Sponsorship of a mutually agreed upon week which recognizes your corporation's contribution to the Museum through programming that will draw attention to your sponsorship (includes employee volunteer opportunities).
- One complimentary Corporate Day at the Museum for employees
- 200 complimentary race ducks to Duck Derby
- Logo listed on Museum map, Museum website, and any print materials in association with your sponsorship
- Feature article with photo in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

\$25,000+ | Discover

- 100 complimentary race ducks to Duck Derby
- 100 free passes to the Museum
- 30% off one facility rental
- Logo listed on Museum map, Museum website, and any print materials in association with your sponsorship
- Feature article with photo in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

\$15,000 | Create

- 75 complimentary race ducks to Duck Derby
- 75 free passes to the Museum
- 20% off one facility rental
- Name and/or logo listed on Museum map, Museum website, and any print materials in association with your sponsorship
- Recognized in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

\$5,000 to \$10,000+ | Tinker

- 50 free passes to the Museum
- 10% off one facility rental
- Name and/or logo listed on Museum map, Museum website, and any print materials in association with your sponsorship
- Recognized in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

\$2,500 | Explore

- 25 free passes to the Museum
- Name listed on Museum map, Museum website, and any print materials in association with your sponsorship
- Recognized in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

\$1,000+ | Inspire

- Recognized in one issue of the Museum's e-newsletter sent to over 1,500 households
- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities

Up to \$1,000 | Spark

- Acknowledged in the Museum's annual report
- Invitation to our annual donor event
- Opportunities for employees to volunteer at Museum events and activities



55 S. Country Club Road | Decatur, IL 62521 | 217-423-5437 | CMofIL.org

Children's Museum of Illinois is a 501(c)(3) non-profit organization. It receives no funding from federal, state, or local government and is not a part of the Decatur Park District. Your donation is tax deductible as allowed by law. The tax ID number for Children's Museum of Illinois is 37-1235904.